

MAIC

MAHSA AVENUE  
INTERNATIONAL COLLEGE

Masterclass





# DIGITAL VIDEO-EDITING TECHNIQUES

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# INTRODUCTION

Video editing is the process of editing segments video footage, special effects and sound recordings. Using video or film, you can communicate non-fictional and fictional events. The main goal of editing is to manipulate these events for better or for worse communication. It is a visual art and video editing today is an evolving field.



|  |                                    |                                    |  |
|--|------------------------------------|------------------------------------|--|
|  | <b>Duration</b><br><b>14</b> hours | <b>Maximum</b><br><b>30</b> pax    |  |
| <b>Student Fee</b><br>RM <b>280</b>  |                                    | <b>Public Fee</b><br>RM <b>300</b> |  |

## Who Should Attend

Video creators



Cinematographers



Content creators



## Benefits

Get a chance to create a short video which can be included in your portfolio and learn how to use the tools and apply effects.

Get introduced to editing techniques focusing on rough cut, fine cut and audio editing using software (i.e. Interface).

Get to know editing techniques: parallel editing, continuity editing, fast cut, montage and live type.

# Content

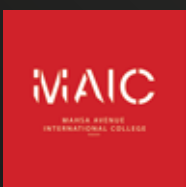
- Choosing the right equipment for video recording
- Basic video skills
- Explaining the video-production work flow
- Indoor and coaxial video-lighting technology
- Introduction to computer and video-editing software
- Adding video and audio Transitions
- Introducing compositing (layering)
- Working with video effects
- Making specialised audio edits
- Kinetic animation motion effects
- Publishing YouTube and web videos



Learning materials will be provided by the trainer



Certificate of Completion by MAHSA Avenue International College



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59100 Kuala Lumpur

🕒 Monday - Friday  
9:00 AM - 6:00 PM

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