

## **Masterclass**



# ENGLISH FOR PROFESSIONAL EMAILS

#### INTRODUCTION

Email has had a significant impact on the workplace since the 1970's. It can streamline teamwork and improve communication at the workplace.

In 2021, 4.03 billion people were using emails worldwide. It is expected that the number will skyrocket as high as 4.48 billion by 2024. In short, more than half of the global population now uses email daily.

More importantly, businesses are taking notice of this rise and are spending more money to capitalise on this powerful information dissemination tool.



Duration 14

Maximum **2** 

30<sub>pax</sub>



Student Fee

280

Public Fee

RM 300



### **Who Should Attend**



Graduate students and working adults who want to improve email-writing skills for work purposes

#### **Benefits**

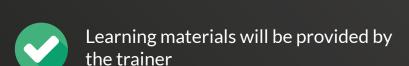
Drive your productivity by improving your email-writing skills

Develop your cross-cultural knowledge through tone analysis

Enhance your formal email vocabulary and collocations

#### Content

- Email addresses
- Subject lines
- Initial salutations
- Introduction and final salutations
- Making requests
- Replying to requests
- Chasing & being chased
- Punctuation & capitalisation
- Sending attachments













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