

MAIC

MAHSA AVENUE
INTERNATIONAL COLLEGE

**Certificate in
Creative Design**

KPT (N/214/3/0189)

SoCMT

School of
Creative Media
& Technology

**START YOUR
CREATIVE
ADVENTURE**

PROGRAMME OVERVIEW

The Certificate in Creative Design programme covers the fundamentals of graphic design and its common skills. The exclusive programme also offers learning opportunities with exercises and practical projects. Students will acquire the necessary basic knowledge and develop their skills in visual communication through a range of graphic design skills and techniques. Learners will not only study shape, form, colour, and pattern but will also learn the skills of typography, along with design skills.

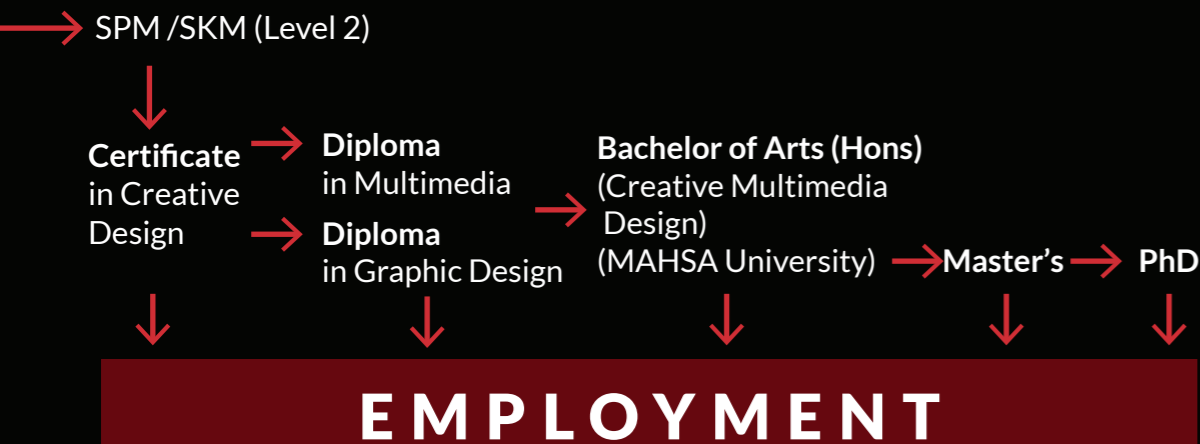
Career Opportunities

- Visualiser
- Junior Graphic Designer
- Junior Animator
- Concept Artist
- Illustrator
- Digital Designer
- Desktop Publisher
- Fine Artist
- Craft Artist
- UI/UX designer
- Multimedia Designer
- Freelance Designer

Why Study with Us?

- Dynamic and Industry-Relevant Curriculum
- Innovative and Creative Teaching Approach
- Strategic Location and Excellent Amenities
- Internship Opportunities with Industry Partners
- Personalised Student Support

Progression Pathway



Programme Structure

Year 1

- Introduction to History of Art and Design
- History of Graphic Design
- English 1
- Drawing 1
- English 2
- Malaysian Studies 1
- Drawing 2
- Introduction to Design Principles
- Typography
- Illustration
- Introduction to Photography
- Introduction to Communication Technology
- Colour Study
- Introduction to 3D Studies
- Public Speaking

Year 2

- Introduction to Advertising
- Introduction to Graphic Design
- Introduction to Digital Application in Design2
- Moral Education
- Certificate Project

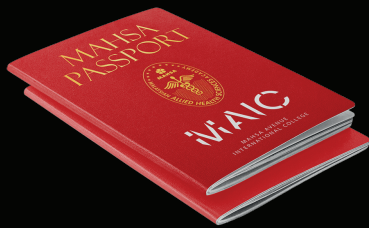
General Courses

- Malaysian Studies 1
- Moral Education
- Introduction to Communication Technology

Entry Requirements

- SPM** Pass with at least 1 credit in any subject or its equivalent
 - SKM Level 2** Pass in Sijil Kemahiran Malaysia (SKM) Level 2 in relevant field
 - Other** Any other equivalent qualification as recognised by the Malaysian Government
- AND
- Pass and interview OR submission of portfolio determined by the HEP as required

MAHSA PASSPORT



Professional Industry-Driven Education (P.R.I.D.E) is MAHSA University's specially designed education pathway that gives students the best of both academic and professional certifications. Students have the opportunity to gain professional skills through various programmes from MAHSA's collaborations with internationally recognised professional bodies. P.R.I.D.E increases the employability rate of our fresh graduates and puts them on par with the rest of the professionals in the world.

Onward to Success

Masterclasses

Students of this programme are eligible to gain add-on certification in masterclasses. There are more than fifty masterclasses to choose from to further enhance the student's employability with the Industrial Revolution 4.0.

Professional Courses

Through MAHSA's collaboration with internationally recognised professional bodies, students will earn certifications that enhance their professional skills and increase their employability.

State-of-the-Art Facilities



Classrooms



Library



Graphic Studio



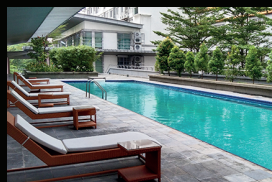
Lecture Halls



Student Lounge



Gym



Swimming Pool



Cafeterias




KEDAI





Clinics


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& Technology


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59100 Kuala Lumpur

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