

MAHSA AVENUE INTERNATIONAL COLLEGE
DK263(W)

Success Begins With a Great Idea, Design Yours Now

MAIC

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Jalan Ilmu off Jalan Prof. Diraja Ungku Aziz,
59100 Kuala Lumpur

🕒 Monday - Friday
9.00 AM - 6.00 PM

School of Creative Media & Technology

Diploma in Graphic Design
KPT/JPS(R2/213/4/0156)MQA/A8157 10/23

Diploma in Multimedia
KPT/JSN(N/213/4/0363)MQA/PA12890 04/27

Diploma in Mass Communication
KPT/JPS(R/321/4/0151)MQA/FA4723 12/24

Diploma in Information Technology
KPT/JPS(R2/481/4/0660)MQA/A5677 10/25

Certificate in Creative Design
KPT (N/214/3/0189)

MAHSA Passport



Professional Industry-Driven Education (P.R.I.D.E) is MAHSA Group specially designed education pathway that give students the best of both academic and professional certifications. Students have the opportunity to gain professional skills through various programmes from MAHSA's collaborations with internationally recognised professional bodies. P.R.I.D.E increases the employability rate of our fresh graduates and puts them on par with the rest of the professionals in the world.

Onward to Success

Masterclasses

Students of this programme are eligible to gain add-on certification in masterclasses. There are more than fifty masterclasses to choose from to further enhance the student's employability with the Industrial Revolution 4.0.

Professional Courses

Through MAHSA's collaboration with internationally recognised professional bodies, students will earn certifications that enhance their professional skills and increase their employability.

Excellent Amenities



IT Lab



Mac Lab



Graphic Studio



Photography Studio



Audio Visual Room



Classrooms



Student Lounge



Signature Cafe



Swimming Pool



KEDAI

Why Study with Us?

Dynamic & Industry-Related Curriculum



Innovative & Creative Teaching Approach



Strategic Location & Excellent Amenities



Internship Opportunities with Industry Partners



Personalised Student Support



Student Testimonial

Diploma in Graphic Design

"The lecturers are highly qualified professionals with an extensive industrial background. They are always ready to share their knowledge and experience with students, especially the change in market demand."

CHU SHIRLEY
Alumnus Diploma in Graphic Design.

Diploma in Multimedia

"I've been interested in photography, video editing, and new media. My interest was piqued by the way that MAHSA Avenue International College have incredible facilities, which is my favorite aspect of this college."

MUHAMMAD RIFQI
Diploma in Multimedia

Diploma in Mass Communication

"Seven semesters with MAIC have shaped me well, especially as a graduate of mass communications. I was not surprised to step into the industry as we already had the exposure to the mass media industry earlier."

NURHAFIZAH ABD MALIK
Alumnus Diploma in Mass Communication

Diploma in Information Technology

"From time to time, we have to attend a series of lectures given by industry experts. This experience had led to a new dimension of learning which is more engaging and extraordinary."

TAN JIE YING
Alumnus Diploma in Information Technology

Diploma in Graphic Design

KPT/JPS(R2/213/4/0156)MQA/A8157 10/23

Programme Overview

The Diploma in Graphic Design is a programme that combines ideas, art, and technology to communicate information visually to the audience. This programme covers an extensive range of areas: typography and editorial design, packaging design, illustration, desktop publishing and photography, and advertising design. Students will develop creative and compelling graphic works that communicate the client's message. Students will also learn to analyse the demographic and psychographic profiles of the target audience. The programme also exposes students to a series of studio activities and design projects to help build their confidence and marketing acumen.

Programme Structure

Year One

- Communicative English
- The Fundamentals of Drawing
- Introduction to Visual Art
- Computer Graphic
- Principles of Design
- Art History
- Colour Studies
- Typography
- Photography
- Character Design
- Visual Communication
- Co-Curricular Project
- Penghayatan Etika dan Peradaban /Bahasa Melayu Komunikasi
- Essentials of Modern Age & Digital Skills
- Qualitative & Creative Thinking /Bahasa Kebangsaan A

Year Two

- Introduction to Advertising
- 2D Animation
- Packaging Design
- Storyboard Drawing
- Advertising Copywriting
- Portfolio Development
- Fundamentals of Entrepreneurship
- Technical Production
- Public Speaking
- Publication Design
- Corporate Identity System
- Ethos of Life for Self & Society
- Final Year Project

Year Three

- Industrial Placement

Career Opportunities

- Event Designer
- Graphic Designer
- Web Designer
- Visualiser
- Design Executive
- Digital Image Artist
- Illustrator
- Storyboard Artist
- UI/UX Designer
- Graphic Designer
- Content Writer
- Photographer

Entry Requirements

PROGRAMME	STPM	SPM	STAM	UEC	O-LEVEL	SKM	ADDITIONAL REQUIREMENTS
DIPLOMA IN GRAPHIC DESIGN	Grade C in any subject	3 credits in any subject	Minimum grade of Maqbul	Grade B in 3 any subjects	Grade C in 3 any subjects	Pass Level 3 in related field	Pass in Bahasa Melayu & Sejarah in SPM

*5.0 in IELTS requirement for International Students



Progression Pathway

SPM / STPM / STAM / SKM (Level3) / Certificate

